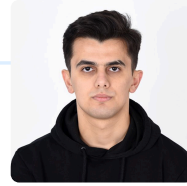


MIRZAGHA NASIRZADE

UX&UI Designer

+994 50 573 0667 @ nasirovmirzagha@gmail.com [linkedin.com/in/mirzaghanasirzade](https://www.linkedin.com/in/mirzaghanasirzade)
<https://www.behance.net/Nasirov> Azerbaijan, Baku



SUMMARY

I am a UI/UX designer dedicated to creating user-centered and intuitive digital experiences. With experience in design principles, wireframing, and prototyping, I apply a user-first approach to projects by conducting user research. I collaborate with teams to create high-quality, functional designs.

EXPERIENCE

Designer

[AzPrint/AzMega Group](#) 03/2025 - Present

- Prepared files for DTF (Direct-to-Film) printing, ensuring high-quality output for clothing and promotional items
- Created layouts and visuals for plastic card printing (ID cards, membership cards, etc.) based on client requirements
- Worked closely with the production team to make sure designs were print-ready and technically correct
- Adjusted and optimized graphics to match print specifications and material limitations
- Maintained consistency across print products while meeting tight deadlines

SMM (social Media Marketing)

[Embawood-Madeyra](#) 08/2024 - 03/2025

- Developed and executed engaging content strategies for Instagram to boost brand visibility
- Actively managed customer interactions on social media, ensuring quick and effective responses to inquiries and feedback
- Contributed to measurable sales growth by creating compelling campaigns and maintaining consistent communication with the online audience

Design Coordinator/Team Leader (Volunteer)

[TurkStudent.co](#) 08/2024 - 02/2025

- Led a team of 8 designers, managing both UI/UX and graphic design tasks
- Directed the design of web interfaces, enhancing user experience and visual aesthetics
- Monitored and ensured consistency of the brand's visual identity and design standards
- Coordinated communication between design and development teams, optimizing the workflow and improving team efficiency
- Managed all graphic design work, from marketing materials to social media posts, strengthening visual communication
- Strategically delegated tasks across the team, accelerating project delivery and enhancing overall workflow efficiency
- Developed design strategies aligned with market demands, delivering both functional and visually strong design solutions

EDUCATION

Bachelor's Degree in Accounting

[Baku Business and Cooperation College](#)

09/2013 - 05/2016 Baku, Azerbaijan

Bachelor's Degree in International Relationships

[Giresun University](#)

07/2016 - 07/2021 Giresun, Turkey

UX&UI Design

[Baku Design Center](#)

10/2023 - 05/2024 Baku, Azerbaijan

LANGUAGES

Azerbaijani Native

Turkish Native

English Upper Intermediate

SKILLS

Figma Balsamiq UX & UI Design

Project Management SMM

Creating Interactive Prototypes

Microsoft Office User Research

Agile Methodology

Game Design Document Writing

Usability Testing Problem-solving

Communication & teamwork

Technical documentation writing

A/B testing Attention to detail

Adaptability Continuous Learning

EXPERIENCE

UX&UI Design Mentor

Baku Design Center

📅 05/2024 - 10/2024

- Taught and mentored students on UI/UX design principles and best practices.
- Organized seminars and hands-on sessions to develop students' skills in design tools.
- Reviewed student projects, ensuring they met industry standards, and provided constructive feedback.
- Supported design decisions by guiding students in user research, persona creation, and user journey development.
- Led students in creating wireframes, prototypes, and mockups.

UX&UI Designer/Project Manager

Optima Group CO

📅 10/2022 - 08/2023

- Preparing and documenting technical documentation
- Designing wireframes based on technical documentation
- Effective communication and collaboration with developer teams and clients
- Creating UI designs and optimizing visual elements
- Solving and improving user experience (UX) issues
- Developing interactive prototypes and launching them
- Updating UI designs based on feedback and improving UX solutions
- Conducting A/B testing and optimizing designs based on results