

# SEVINJ ARDAHALI B.

MARKETING MANAGER



## CONTACT

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## SUMMARY

Highly analytical and multilingual International Operations and Marketing Manager with expertise in luxury wholesale manufacturing and global B2B markets. Seeking to leverage a proven track record in cross-functional project coordination, compliance oversight, and vendor management to ensure the impeccable execution of creative strategies within a craftsmanship and technology-driven organization.

A resourceful leader experienced in driving efficiency across international departments and representing brands at global forums. Combines strategic, analytical, and cultural fluency to support the precise, on-demand operational model that defines modern premium goods.

## SKILLS

### PROFESSIONAL

- Strategic Operations Management
- Legal & Compliance Oversight
- Contractual Negotiation & Procurement
- Global Business Development & Branding
- Quantitative Data Analysis
- Presentation & Coaching
- Detail-Oriented Quality Assurance

## EDUCATION

- MIMAR SINAN FINE ARTS UNIVERSITY**  
Sociology  
Bachelor's degree
- ÜSKÜDAR UNIVERSITY**  
Criminal Justice  
Master's degree

## WORKING EXPERIENCE

### INTERNATIONAL MARKETING MANAGER Akenna Textile | 2025-2026

- Managed Cross-Functional Creative Execution: Directed international marketing and cross-border operations for wholesale clothing manufacturing, ensuring seamless coordination between production, vendors, and global retail clients.
- Drove Brand Story and Growth: Connected global fashion buyers with sustainable and scalable manufacturing solutions, blending market insight and cultural fluency to drive long-term growth.
- Elevated Global Representation: Actively represented the brand at trade fairs and fashion weeks, building strong, lasting B2B partnerships.

### INSIDE SALES SPECIALIST Lonca | 2024-2025

- Managed Legal Documentation and Compliance: Supported compliance efforts and developed foundational paralegal skills by reviewing, organizing, and preparing legal documentation related to financial operations and client agreements.
- Executed Sensitive Logistical Coordination: Provided crucial support during liquidation procedures by coordinating with legal teams and ensuring clients received accurate and timely communication regarding account settlements.
- Utilized advanced analytical and relationship management skills to meet complex client needs and ensure high levels of customer retention.

### ACCOUNT MANAGER | RETENTION SPECIALIST Fortrade LTD. | 2023-2024

- Enhanced Client Personalization and Fit: Managed key international accounts across diverse global markets (Canada, USA, UK, EU, and Far East), ensuring smooth coordination of contracts, compliance documentation, and client onboarding.
- Supported Project Alignment: Drove cross-functional project success by effectively aligning sales, operations, and client service teams to meet deadlines and deliverables.

### ENGLISH LANGUAGE TEACHER Atlas Akademi | 2020-2021

Developed tailored lessons for students and professionals, demonstrating an ability to adapt content and methodology to meet diverse, measurable learning needs.