



RAHIMA SALAHOVA

ABOUT ME

Creative and communicative young professional with experience in social media marketing, mobile content creation, and customer service. Skilled in designing engaging content, managing brand presence on social platforms, and building strong relationships with clients. Passionate about digital marketing, visual storytelling, and continuous self-development.

CONTACT

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EDUCATION

AZERBAIJAN UNIVERSITY OF LANGUAGES

Bachelor's Degree in English Language Teaching
2018 - 2022

INNAB business school

General Marketing- Covered key principles of marketing strategy and digital tools

Digital Pink Academy

Content Marketing Fundamentals

SKILLS

- Social Media Management
- Content Creation & Creative
- Writing
- Mobile Photography & Video
- Editing (Reels, Stories)
- Canva & Basic Graphic Design
- Customer Communication &
- Problem Solving
- Microsoft Office (Word, Excel, PowerPoint)
- Teamwork & Time Management
- Creative Thinking & Visual
- Storytelling
- Basic Marketing Strategy

LANGUAGE

- Azerbaijani (Native)
- English (Intermediate)
- Russian (Beginner)
- Turkish (Intermediate)

WORK EXPERIENCE

AS CLASS CONSTRUCTION COMPANY Office Manager

Managed daily office operations and administrative tasks.
Handled documents, calls, emails, and correspondence.
Coordinated meetings and communication with clients and employees.
Organized office supplies and supported management with daily tasks.

ELIT OPTIMAL Social Media Specialist | Customer Support Assistant

Developed and managed content across social media platforms
Responded to customer inquiries via social media, providing detailed information about products
Assisted clients with order-related questions and guided them through purchase steps
Escalated complex or unresolved issues to the relevant department
Helped maintain a positive online brand reputation through fast and professional communication

SULTANSABA SPA CLUB Mobile Content Creator (Reelsmaker)

Create and manage the marketing budget, ensuring the efficient allocation of resources and optimizing ROI.
Oversee market research to identify emerging trends, customer needs, and competitor strategies.
Monitor brand consistency across all marketing channels.

DENTBERG RECEPTIONIST & SOCIAL MEDIA ASSISTANT

Welcomed and assisted clients, scheduled appointments, and handled phone calls
Managed and updated the salon's social media pages
Created content and visuals aligned with beauty trends
Maintained high standards of customer service and front desk organization