



# FATIME MIRZEYEVA

■ Baku ■ 0998021025 ■ fmirzyeva18@gmail.com

## SUMMARY

Innovative graphic designer specializing in visual content and social media marketing. Proven ability to create impactful marketing materials that enhance brand presence and drive engagement.

## SKILLS

- Graphic design and print design
- Social media marketing
- Content creation
- Customer relationship management
- Problem resolution
- Supervision and leadership
- Relationship building
- Credit risk assessment

## EXPERIENCE

### GRAPHIC DESIGNER, 09/2025-Current freelance, Baku, Azerbaijan

- Designed visual concepts for branding and marketing materials.
- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners, and signs.
- Leveraged proficiency in Adobe InDesign, Photoshop and Illustrator to design email blasts, catalogs, posters, and other promotional materials.

### SMM SPECIALIST, 11/2023-12/2025

#### freelance, Baku, Azerbaijan

- Managed Google Ads campaigns to optimize ad performance and targeting strategies.
- Assisted in creating marketing materials for sales campaigns.
- Created visual content for social media campaigns and marketing materials.

### CREDIT SPECIALIST, 05/2024-04/2025

#### Guvenli MMC, Baku, Azerbaijan

- Analyzed credit reports to determine risk levels for loan approvals.
- Managed credit applications to assess customer financial backgrounds.
- Prepared reports detailing delinquent accounts, charge-offs, collection activities, and other issues related to the company's receivable portfolio.

### SALES MANAGER, 02/2024-05/2024

#### Vision Academy, Baku, Azerbaijan

- Managed customer relationship management system for streamlined communication.
- Developed sales training materials for new team members at Vision Academy.
- Conducted research on academic topics for class assignments and projects.

## EDUCATION AND TRAINING

Unec, Baku, 07/2025

Master of Science; Commerce

Unec, Baku, 07/2023

Bachelor of Science; Marketing

## LANGUAGES

English:

Elementary (A2)

Russian:

Beginner

## CERTIFICATIONS & LICENSES

Vision Academy ~ Smm

IT Brains Academy ~ Digital Marketing

Vision Academy ~ Graphic designer

## WEBSITE & SOCIAL LINKS

<https://www.behance.net/fatimemirzeyeva>